

# Learning Assessment Service

## Are you asking yourself these questions?



**Where do we start when designing a learning strategy?**

**How do we build a modern learning model to enable customers, partners, and employees?**

**We have invested in an LMS, now what?**

**How do we create training that clearly defines what different audiences need to learn and when?**

**When and how do we measure and report on the learning impact?**

### LearnExperts helps you get started

Increasingly, organizations of all sizes are recognizing the strategic need to implement a modern, robust learning strategy that addresses today's needs and is designed to scale to meet organizational growth. Ensuring the correct first step allows you to accelerate success, maximize return on your investment and mitigate risk.



One of the ways we help our clients begin, or evolve, their journey is through our Learning Assessment Service. This offering is designed to provide recommendations based on a combination of our years of experience and knowledge of industry best practices and an evaluation of your current state, critical business drivers and strategic goals. We partner with you to:

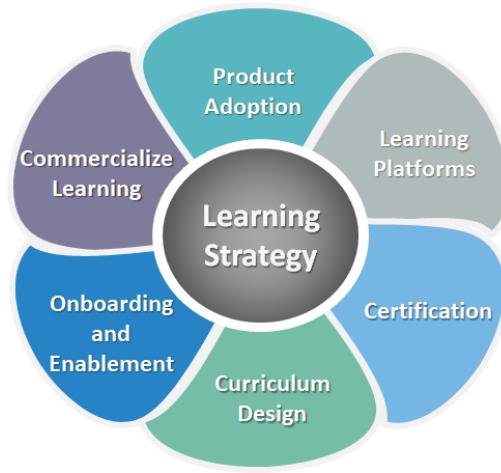
- Assess the state of your current learning strategy or programs
- Align your learning strategy to your corporate strategy
- Define key stakeholder roles within an overall program matrix
- Recommend key success metrics

### Key Learning Assessment Activities

1. Kickoff meeting and project definition
2. Review strategic corporate objectives
3. Current state analysis and gap identification
4. Identify key subject matter experts to support learning program development
5. Create, execute and analyze stakeholder interviews
6. Identify measures of success for desired future state
7. Recommendation for next steps based on industry best practice and experience

The result of this focused, three-week engagement is a formal learning assessment along with recommendations to guide you through the process of building your learning strategy.

## Why LearnExperts for your learning assessment needs?



LearnExperts is a strategic consulting firm that is passionate about customer adoption and learning. We are unique because the depth and breadth of our experience enables us to offer a wide range of expertise and specialization. Whether you have content development needs or want to design strategic learning programs that address your entire ecosystem, we have experience across all parts of the learning spectrum.

We bring over 25 years of knowledge, hands-on experience and best practices in Knowledge Services, driving software adoption and customer success strategies that can help you grow and scale your organization. Combine these strategic services with our practical skills in designing proven processes, templates and identifying and implementing the right technology solutions and you have a firm that can service all your learning needs.

Once you complete your learning assessment, **what's next?** LearnExperts provides the necessary expertise to partner with you on all aspects of your journey toward an impactful learning strategy. Our goal is to enable you to drive adoption, through learning, across your ecosystem and our approach is based on proven practices, hands-on experience and the goal of delivering a modern and scalable solution for your organization.

## Additional LearnExperts Services



### Strategic Planning Services

Develop the strategy, templates, models and roadmaps to define the programs and success measures to help drive successful learning programs throughout your ecosystem.



### Build Services

Build, create, curate and measure the programs that enable you to meet your learning strategy goals.



### Experts on-demand

Do you need an expert to help you with your initiative? We can deliver interim strategic guidance and/or hands-on support to accelerate the creation of your learning strategy or the implementation of learning programs.

## About LearnExperts

Proudly female-owned and operated, LearnExperts was born from a gap we saw in the market. Many companies want to develop modern, scalable learning and customer success programs for their employees, customers and partners to drive higher solution adoption and reduce churn. But they don't know where to start or they don't have all the necessary skills and experience within their company. Our team is made up of thought leaders, industry experts and innovators with careers rooted in enterprise software. We are passionate about customer adoption and learning. We have been building award-winning, innovative learning programs for over 25 years and have helped \$100M, \$500M, \$1B, and \$100B companies scale and grow. We can meet you wherever you are in the learning strategy lifecycle and get you to the next stage of success!

### FOR MORE INFORMATION

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